

BENEFITS	DIAMOND	SAPPHIRE	EMERALD
Sponsorship Investment*	\$15,000	\$10,000	\$5,000
BRANDING			
Pre-Event			
Brand recognition on the LFRA Gala Awards Night website	✓	✓	✓
Brand recognition in 'Unwrap' the Large Format Retail Industry Newsletter and website	✓	✓	✓
A sponsorship signature panel will be issued for your company to use during the lead up to the event	✓	✓	✓
Gala Awards Night			
3 Tables (30 tickets)	✓		
2 Tables (20 tickets)		✓	
1 Table (10 tickets)			✓
Naming Rights for an Award	✓	✓	
Brand Recognition on the media wall Tier 1	✓		
Brand Recognition on the media wall Tier 2		✓	
Brand Recognition on the media wall Tier 3			✓
Verbal recognition of your company profile prior to the presentation of the award you are sponsoring	✓		
Inclusion of company profile in the Award Night Booklet	✓	✓	✓
The main company representative will be invited to present the award to the winner and have their photo taken with the winner	✓	✓	
Formal photo of main company representative and award recipient will be taken and supplied post event	✓	✓	
Post-Event			
Advertisement for 3 months in Unwrap. Leaderboard 1 valued at \$6,000 (\$2,000 per month)	✓		
Advertisement for 2 months in Unwrap. Half page valued at \$3,200 (\$1,600 per month)		✓	
Advertisement for 1 month in Unwrap. Medium rectangle or Leaderboard 2 valued at \$1,200			✓
Formal photos will be taken and supplied post event for your marketing team	✓	✓	
Some photos will be loaded on the LFRA LinkedIn profile	✓	✓	
Certificate of Appreciation for supporting the LFRA Awards Night	✓	✓	

* Prices exclude GST