

## SPONSORSHIP PACKAGES

BENEFITS	DIAMOND	SAPPHIRE	EMERALD
Sponsorship Investment	\$18,150	\$11,000	\$5,500
Pre-Event			
Brand recognition on the LFRA 2025 Gala Awards Night website	✓	✓	✓
Brand recognition in 'Unwrap ' the Large Format Retail Industry Newsletter and website	✓	✓	✓
A sponsorship signature panel will be issued for your company to use during the lead up to the event	✓	✓	✓
Sponsorship acknowledgement on LFRA LinkedIn Posts	✓	✓	✓
Gala Awards Night			
3 Tables (30 tickets valued at \$11,970)	✓		
2 Tables (20 tickets valued at \$7,980)		✓	
1 Table (10 tickets valued at \$3,990)			✓
Naming Rights for an Award	✓	✓	
Brand Recognition on the media wall Tier 1	✓		
Brand Recognition on the media wall Tier 2		✓	
Brand Recognition on the media wall Tier 3			✓
Verbal recognition of your company profile prior to the presentation of the award you are sponsoring	✓	✓	
Inclusion of company profile in the Gala Awards app	✓	✓	✓
The main company representative will be invited to present the award to the winner and have their photo taken with the winner	✓	✓	
Brand Recognition on your table centrepiece (s)	✓	✓	✓
Formal photo of main company representative and award recipient will be taken and supplied post event	✓	✓	
Post-Event			
Formal photos will be taken and supplied post event for your marketing team	✓	✓	
Some photos will be loaded on the LFRA LinkedIn profile	✓	✓	